



REGISTER AN ACCOUNT WITH DOMAIN ACCESS



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Open the Statista website:
<https://www.statista.com/>

Click on the Login button

This window shows up.
Click here on Register now.

The screenshot displays the Statista website's login and registration interface. At the top, the Statista logo is visible on the left, and navigation links for 'Prices & Access', 'Statistics', 'Reports', 'Insights', 'Infographics', and 'Services' are on the right. A 'Login' button is located in the top right corner, with a red arrow pointing to it from the text 'Click on the Login button'. Below the navigation bar, a modal window titled 'Log in to your account' is centered. This window contains two input fields: 'Login / user name *' and 'Password *', both marked as required. Below these fields are a 'Remember me' checkbox and a 'Forgot Password?' link. A blue 'Log in' button is positioned below the password field. To the right of the login form is a dark blue box with the Statista logo and the text 'Our customers work more efficiently and benefit from:'. This box lists three benefits: 'Full access to all statistics', '1,000,000 market and customer data sets', and 'Download as XLS, PDF & PNG'. A blue 'Register now' button is located at the bottom of this box. A red arrow points from the text 'Click here on Register now.' to this button. Below the registration box, there is a section for 'OTHER SERVICES' with links for 'Campus Access', 'Resend confirmation mail', and 'Contact us'. At the bottom of the page, there are logos for Google, SAMSUNG, PayPal, and Adobe, along with a P&G logo. A small blue information icon is in the bottom right corner.

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Type in the information in all required fields

Set the hook for the terms of condition box.

Once this is done, click on the Create Account button

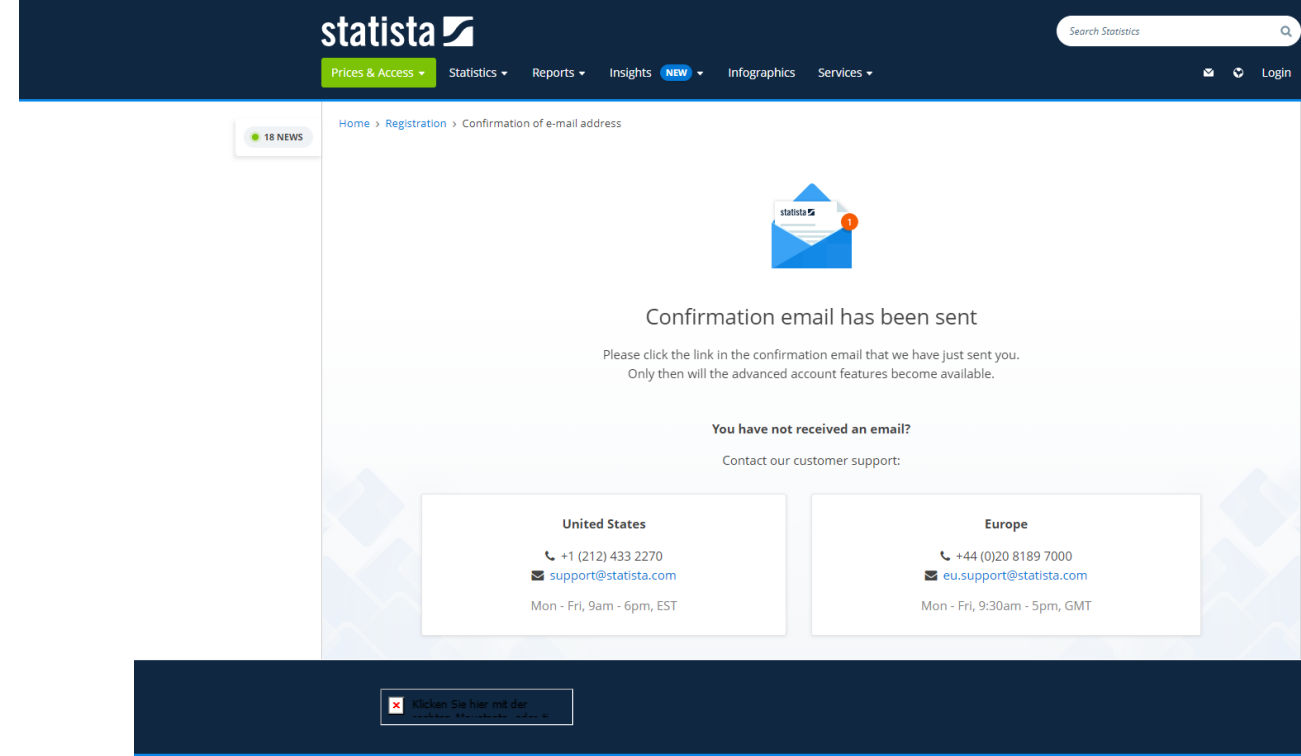
The screenshot shows the Statista registration page. At the top, there is a dark blue header with the Statista logo, a search bar, and navigation links: Prices & Access, Statistics, Reports, Insights (marked as NEW), Infographics, and Services. Below the header, the page content is divided into three main sections. On the left, there is a '18 NEWS' badge. The central section is titled 'Home > Registration' and features a registration form with three tabs: Business, Academic, and Private. The form includes fields for Gender (with a dropdown), First Name, Last Name, Phone number (with a country code dropdown), Company, Your industry (with a dropdown), Job title, E-mail address (Business), and Password. Below the form, there are two checkboxes: one checked for 'Keep up-to-date!' and one unchecked for 'I accept the Terms and Conditions (PDF)'. A 'Create account' button is located at the bottom of the form. On the right side, there is a section titled 'Advantages of Your Basic+ Account' with three checked items: 'Statistic as Graphic', 'Statistic as XLSX', and 'Advanced search filters'. Below this, there is a quote: 'Statista is a great source of knowledge, and pretty helpful to manage the daily work.' and a bio for 'Christof Baron about Statista'. At the bottom right, there is a box titled 'How to redeem your voucher code?' with instructions to register for a free basic account and activate the code.

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Now you will receive a confirmation email.

Click on the Final Step link to activate the account You will be forwarded to the statista.com login section.

After you click on the activation link your account should be connected to the group account



Dear Mr. Nord,

thank you for your free registration with Statista, the leading statistics portal on the internet.

Final Step: [Activate Account](#)

Click the activation link and you will automatically be assigned to the extended rights of the group account.

Please note that this link is valid for 48 hours. You are free to trigger another request for group account connection at any time.

If this happens, please feel free to register for a new account at any time

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Type in your credentials and click on the Log in button.

statista

Prices & Access Statistics Reports Insights **NEW** Infographics Services

Search Statistics

✉ 🌐 Login

Login

* Required fields

Login / user name *

Password *

Remember me [Forgot Password?](#)

Information on when we delete personal data, the countries where we save data (e.g., US, EU, Singapore), and the companies we collaborate with can be found in our [privacy statement](#).

Log in

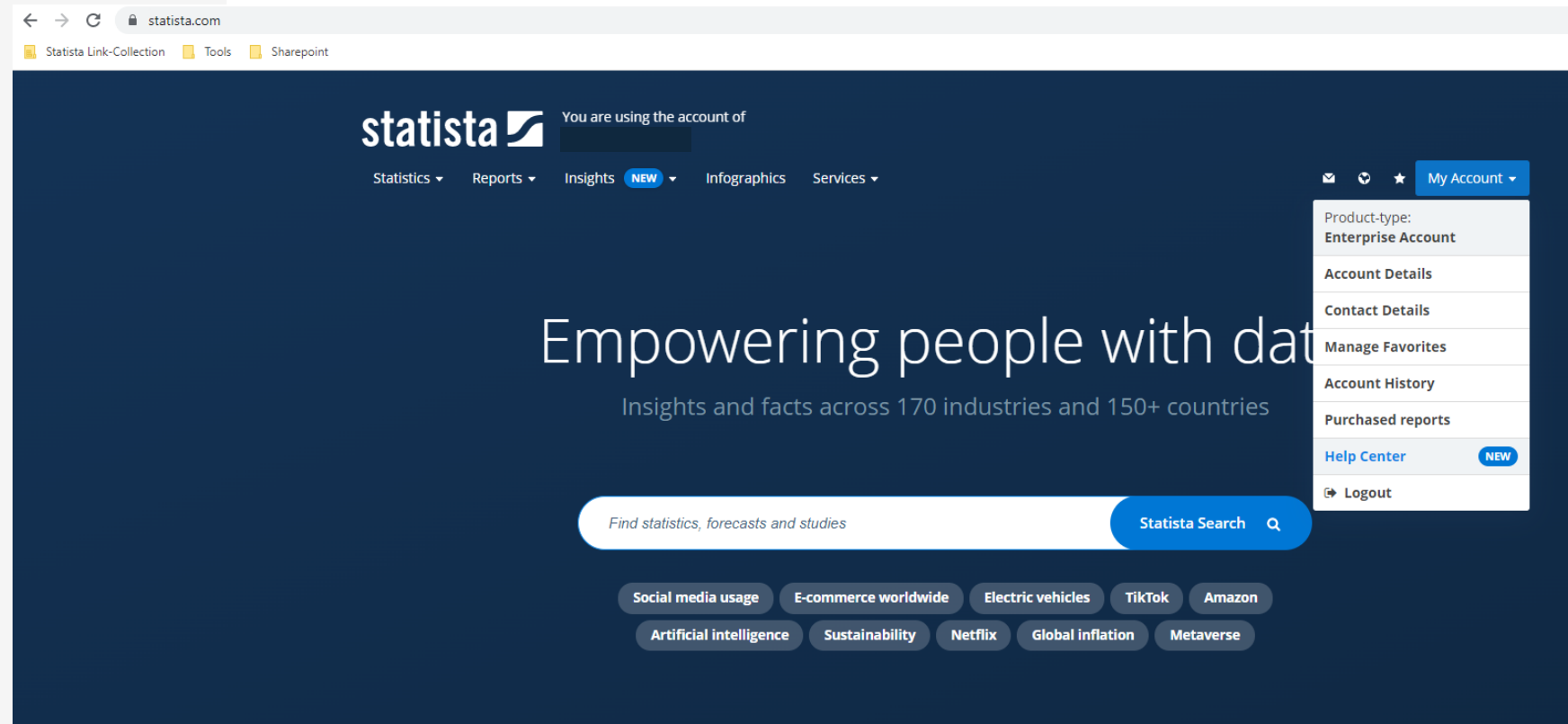
Don't have an account yet? [Register now](#)

ADDITIONAL SERVICES

- Register now
- Reset your password
- Campus Access
- Resend Confirmation Link

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When you are logged in, you can check if you are connected to the group account. For that hover with your mouse over My Account and click on Account Details.



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When everything worked correct, at the point Connection should stay: Connected to *your organization*

The screenshot shows the Statista user interface. At the top, the Statista logo is on the left, followed by the text "You are using the account of". To the right is a search bar labeled "Search Statistics". Below the logo are navigation links: "Statistics", "Reports", "Insights" (with a "NEW" badge), "Infographics", and "Services". On the far right of the top bar are icons for a mail inbox, a refresh button, a star, and a "My Account" dropdown menu.

The main content area has a horizontal navigation bar with tabs: "Account Details" (active), "Favorites", "History", "My Reports", and "Help Center".

Under the "Account Details" tab, there is a list of options: "Account Details", "Contact Details", "Online Payment", "Newsletter", and "Change Password".

A "NEW TO STATISTA?" box is present, containing the text: "Here you can learn everything you need to know for successful research." Below this are two links: "→ First Steps" and "→ Frequently asked questions". A red arrow points from the text "Connected to your organization" in the left-hand text to the "Connection" status in the account details.

The "My Account: Account Details" section shows the following information:

- Product from group account:** Enterprise Account
- Product-type:** Basic-Account Plus
- Home-Platform:** www.statista.de
- User-ID:**
- Connection:** Connected to Statista GmbH (Disconnect)

At the bottom of this section is a link for "Advanced settings".

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If Connection is *None* the name of your organization should be proposed. Click on Connect to *your organization*

The screenshot shows the Statista user account page. The top navigation bar includes the Statista logo, the text "You are using the account of", a search bar, and navigation links for "Prices & Access", "Statistics", "Reports", "Insights", "Infographics", and "Services". The "Insights" link is highlighted with a "NEW" badge. Below the navigation bar, there are tabs for "Account Details", "Favorites", "My Reports", and "Help Center". The "Account Details" tab is active, showing a list of account management options: "Account Details", "Contact Details", "Online Payment", "Newsletter", "Change Password", "Redeem Coupon", and "Upgrade to Starter Account". A red arrow points from the text on the left to the "Connection" field in the "My Account: Account Details" section. The "Connection" field shows "None (Connect to Statista GmbH)". Below this, there are two buttons: "Upgrade to Starter Account" and "Send Professional Account request".

statista You are using the account of

Prices & Access Statistics Reports Insights NEW Infographics Services

Search Statistics

My Account

Account Details Favorites My Reports Help Center

My Account: **Account Details**

Product-type: Basic-Account Plus (Upgrade your account)

Home-Platform: www.statista.com

User-ID:

Connection: None (Connect to Statista GmbH)

Advanced settings

Upgrade to Starter Account Send Professional Account request

NEW TO STATISTA?
Here you can learn everything you need to know for successful research.
→ First Steps
→ Frequently asked questions

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When your account is not automatically connected to the group account, and you log in, there will pop up a message. Click here on the Connect Account for free button.

This could be the case when an account is already created, and the domain access is unlocked later.

Now your account will be connected to the group account.

